

Russell Hobbs and Tower appoint EPE as their key UK distributor for cookware products to the UK.

Russell Hobbs and Tower are both synonymous with heritage and quality and have been trusted brands within the UK for over 50 years.

To date this has been a very successful year for Tower and Russell Hobbs in the cookware market. Building on our number one Pressure Cooker brand position in the UK, Tower has gone from strength to strength and delivers highly specified products at a price that everyone can afford.

Russell Hobbs has launched into removable handle cookware and Kitchen scales which match the new glass range of kettles and toasters.



Tower Pressure Cooker
EPE Top Seller - Comes in 3 sizes

Sean Burns, Divisional Manager cookware at Salton Europe Ltd said

“Despite the current downturn, our cookware division has been growing at a very fast rate.”



Above: Tim Wright (left) & Noel Pamment (right)

In order for us as a business to keep up with this growth we need to be very selective about our key partners. EPE encompasses everything we need in a key partner, fast response times, large stock holding capabilities and unrivalled coverage of the Independent sector within this market. It is with great confidence that we have appointed EPE as our key cookware distributor in the UK.”

Tim Wright, Sales and Marketing Director for Salton Europe Ltd said “Together both Salton and EPE make a great team, each have the people in place and provide both the branded and product solutions necessary to make a success of your cookware section in-store. I am confident that both businesses will service the Independent sector together for many years to come”



Russell Hobbs
Smart in the kitchen...

TOWER



The UK's **leading** SDA distributor

To make an order please call us on: **01484 450888**
alternatively go to **www.epeinternational.com**