

THE COOKSHOP & HOUSEWARES ASSOCIATION PROUDLY PRESENTS

"CARRY ON" COOKING

**CHA INDEPENDENTS' DAY
MONDAY 23 MAY 2011**

**Coghlan's Cookery School
Chesterfield, Derbyshire**

A practical hands-on product training day for owners, managers and staff who wish to improve their product knowledge and cookery skills, with a sprinkle of fun and frolics!

Workshops will cover Knife Skills; Pasta Making; Chocolate Making and the fine art of Cupcake Decoration. A visual merchandising workshop will show how to display to sell more in store.

Experts in each field will advise and guide delegates as well as sharing their tricks of the trade for great results.

Places are limited so please book early to avoid disappointment. Call or email Natalie Coulson for your booking form today:

TEL: 0121 446 6688

EMAIL: nataliecoulson@bhfgroup.co.uk

**BOOK
NOW**

Limited Places

£85 + VAT pp

Overnight package
also available

**THE
Cookshop &
Housewares
ASSOCIATION**



"CARRY ON" COOKING

PROGRAMME

THE
Hookshop &
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The day begins with arrival and refreshments at 9.30am and once in teams, the workshops will commence from 10am. The fee includes all materials and refreshments throughout the day and a delicious buffet lunch. Experts will be on hand to answer your questions during each workshop and we'll even add a bit of fun competition into the mix!

"CARRY ON" CRAFTING

One of the biggest current trends is Cupcakes and decorating is big business! In this workshop you'll bake your own and with expert guidance craft your own mini masterpieces.

"CARRY ON" CUTTING

Test your knife knowledge - do you know which knife is best for which job? Learn from the professionals how to best use and care for knives.

"CARRY ON" ITALIANO

Experts will talk you through the technique and tricks to preparing perfect fresh pasta and creating a delicious Italian sauce to top it off.

"CARRY ON" CHOCO

Learn the essentials it takes to create beautiful, glossy chocolate and then have a go at making your very own truffles.

"CARRY ON" SELLING

All of the knowledge above will help boost your product knowledge and resulting customer service and the visual merchandising session will help you display your product to sell more! Expert tips and background theory will give you the basics to create exciting displays.



TODAY'S SPECIALS

- > Knife Skills
- > Pasta Making
- > Chocolate Making
- > Cupcake Decoration
- > Merchandising
- > Product Knowledge
- > Meet new people
- > Have fun!



BOOK NOW!

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